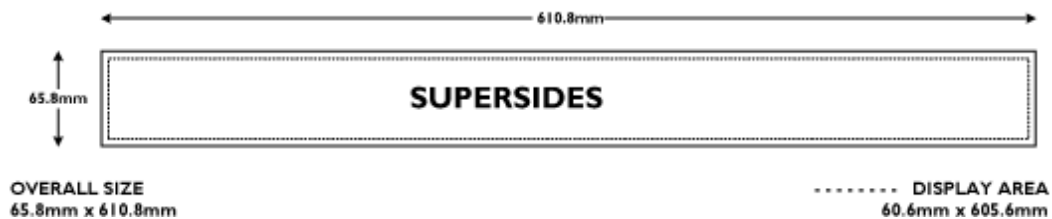


## Superside Art Specification



### SIZING

Artworks must be created to the size shown in the line drawing above.

### DISPLAY AREA

For all site types that are fixed into frames, the specification will give the Overall Size and the Display Area. Please keep all important text and images within the Display Area but feel free to bleed the background colours/images up to the Overall Size. Please be aware that if an artwork has text that has been created to the Display Area it will butt-up to the frame. If this is not the desired effect then please move the text even further inside the Display Area.

### ACCEPTABLE SOFTWARE

Accept artworks created with the following Apple Macintosh software packages: Adobe Illustrator, Adobe Photoshop, Quark Xpress, In-Design and Freehand. PC versions of these packages are acceptable.

### ARTWORK REQUIREMENTS

Please convert all RGB files to CMYK. All images must be scanned at hi-resolution, no less than 300dpi. All screen and printer fonts must be supplied, if this is not possible, all text must be created as outlines. For colour linework, all Pantone references must be specified within the digital file. The artwork must be created to the Overall Size shown in the line drawing and include 1mm of 'bleed' all round.

## Superside Print Specification

1	2	3	4
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### DIMENSIONS

	Height	Width
Size	653 mm	6108 mm
Safe Copy Area	601 mm	6056 mm

Each sheet measures 1527mm x 653mm

### MATERIAL SPECIFICATION

Please use 100 micron removable self-adhesive vinyl

### FINISHING

Vinyl should be UV Varnished.

### POSTER COLLATION AND PACKING

Posters will need to be delivered 'flat & uncollated'.

**Flat & uncollated:** Please stack posters flat on a pallet. Section 4 should be placed on the pallet first followed by sections 3, 2 and 1. A tab must be inserted between every 50th vinyl and an additional tab inserted indicating the break between each section. The pallet must be bound securely, ensuring the poster edges are fully protected to avoid damage in transit.

### POSTER LAYOUTS

A poster layout must be attached to every package or pallet.