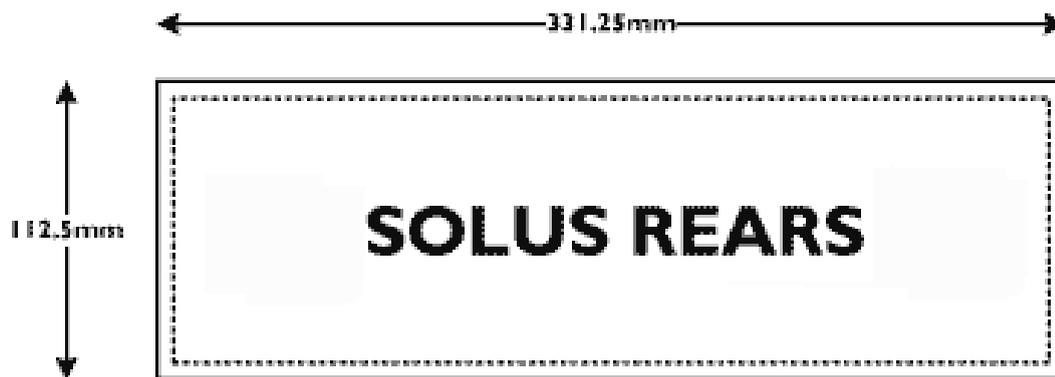


Solus Rear Art Specification

OVERALL SIZE
112.5mm x 331.25mm

----- **DISPLAY AREA**
100mm x 319mm

SIZING

Artworks must be created to the size shown in the line drawing above. (Quarter size)

DISPLAY AREA

For all site types that are fixed into frames, the specification will give the Overall Size and the Display Area. Please keep all important text and images within the Display Area but feel free to bleed the background colours/images up to the Overall Size. Please be aware that if an artwork has text that has been created to the Display Area it will butt-up to the frame. If this is not the desired effect then please move the text even further inside the Display Area.

ACCEPTABLE SOFTWARE

Acceptable artwork is created with the following Apple Macintosh software packages: Adobe Illustrator, Adobe Photoshop, Quark Xpress, In-Design and Freehand. PC versions of these packages are acceptable.

ARTWORK REQUIREMENTS

Please convert all RGB files to CMYK. All images must be scanned at hi-resolution, no less than 300dpi. All screen and printer fonts must be supplied, if this is not possible, all text must be created as outlines. For colour linework, all Pantone references must be specified within the digital file. The artwork must be created to the Overall Size shown in the line drawing and include 1mm of 'bleed' all round.

Solus Rear Print Specification



DIMENSIONS

	Height	Width
Size	450 mm	1325 mm
Safe Copy Area	400 mm	1275 mm

MATERIAL SPECIFICATION

Please use 100 micron removable self-adhesive vinyl.

FINISHING

Vinyl should be UV Varnished.

POSTER COLLATION AND PACKING

Please deliver posters flat on a pallet. A tab must be inserted between every 50th vinyl. The pallet must be bound securely, ensuring the poster edges are fully protected to avoid damage in transit.

DELIVERY NOTES

Every consignment of posters delivered must have a Delivery Note attached indicating the advertiser, the number of designs, a title for each of the designs and the quantity of each design.