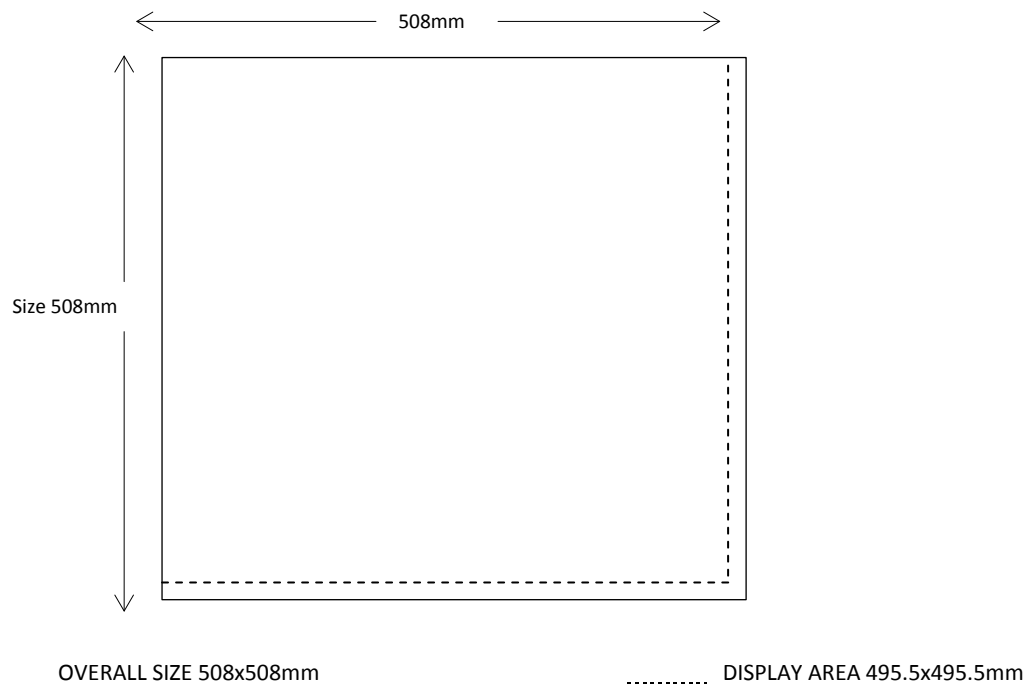


96 Sheet Portrait (Golden Square) Art Specification**SIZING**

Artworks must be created to the size shown in the line drawing above.

DISPLAY AREA

We strongly suggest that advertisers pay particular attention to the Display Area. Background images and colours can be bled up to the Overall Size but all important text and images must be positioned no less than 15mm from the right-hand edge and 10mm from the bottom edge. This will ensure that no important text or images are lost behind the framework.

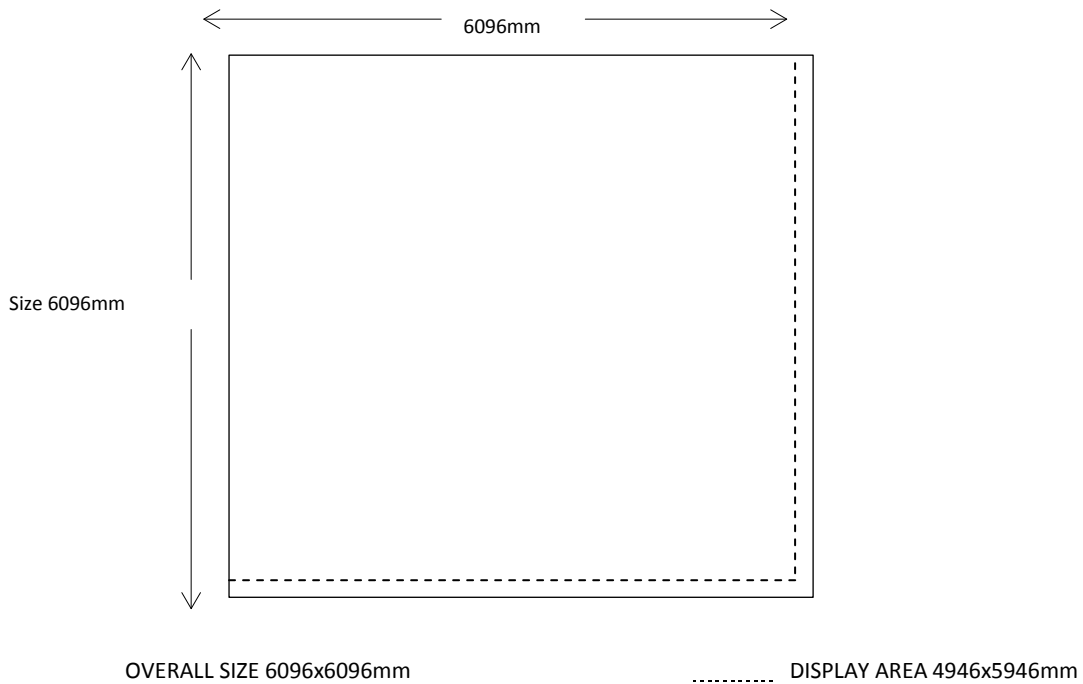
ACCEPTABLE SOFTWARE

Acceptable artworks are created with the following Apple Macintosh software packages: Adobe Illustrator, Adobe Photoshop, Quark Xpress, In-Design and Freehand. PC versions of these packages are acceptable.

ARTWORK REQUIREMENTS

Please convert all RGB files to CMYK. All images must be scanned at hi-resolution, no less than 300dpi. All screen and printer fonts must be supplied, if this is not possible, all text must be created as outlines. For colour linework, all Pantone references must be specified within the digital file. The artwork must be created to the Overall Size shown in the line drawing and include 1mm of 'bleed' all round.

96 Sheet Portrait (Golden Square) Print Specification



Dimensions

	Height	Width
Size	6096 mm	6096 mm
Safe Copy Area	4946 mm	4946 mm

Please note that due to the expansion of posters during application, we recommend that you adhere to the safe copy area guidelines above.

Overall Size 6096x6096mm

Set up artwork at 1/12th of overall size with any images 300dpi @ 100%

Send artwork as hi-res pdf with all fonts converted to paths.

Poster Collation and Packing

Please deliver posters collated, folded and wrapped in packages of no more than 10.

Poster Delivery

All packages must be clearly labelled indicating the advertiser, the number of designs, including an image of each design, the quantity of each design and the 'in-charge' date.

Only use recommended print specialists who are experienced in printing large format posters for outdoor media