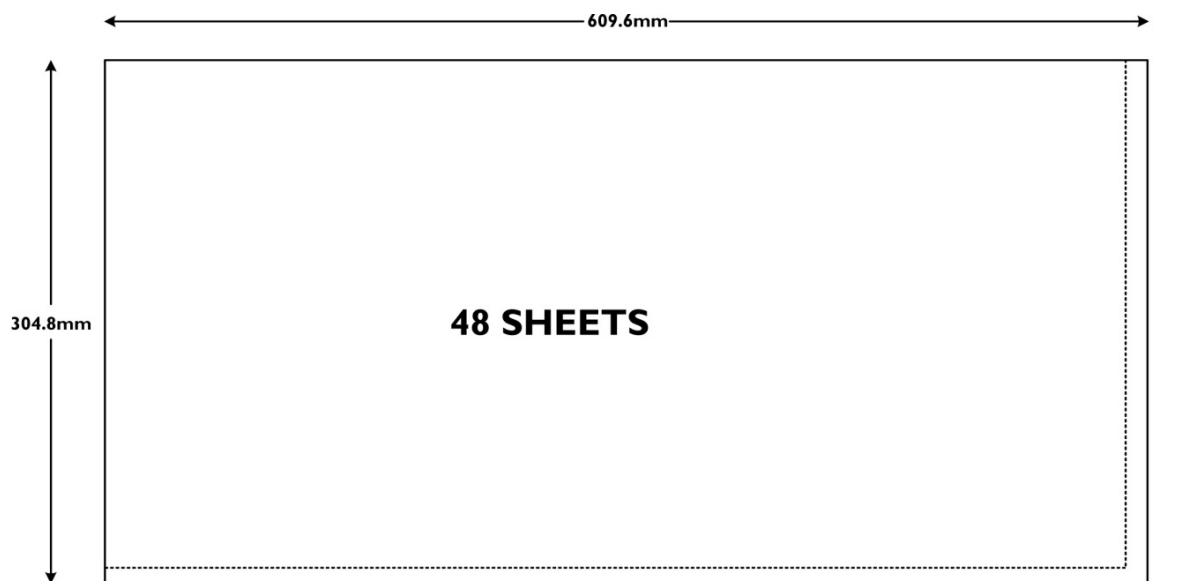


48 Sheet Art Specification

OVERALL SIZE
304.8mm x 609.6mm

----- **DISPLAY AREA**
294.8mm x 594.6mm – See below

SIZING

Artworks must be created to the size shown in the line drawing above. (Full size).

DISPLAY AREA

For all site types that are fixed into frames, the specification will give the Overall Size and the Display Area. Please keep all important text and images within the Display Area but feel free to bleed the background colours/images up to the Overall Size. Please be aware that if an artwork has text that has been created to the Display Area it will butt-up to the frame. If this is not the desired effect then please move the text even further inside the Display Area.

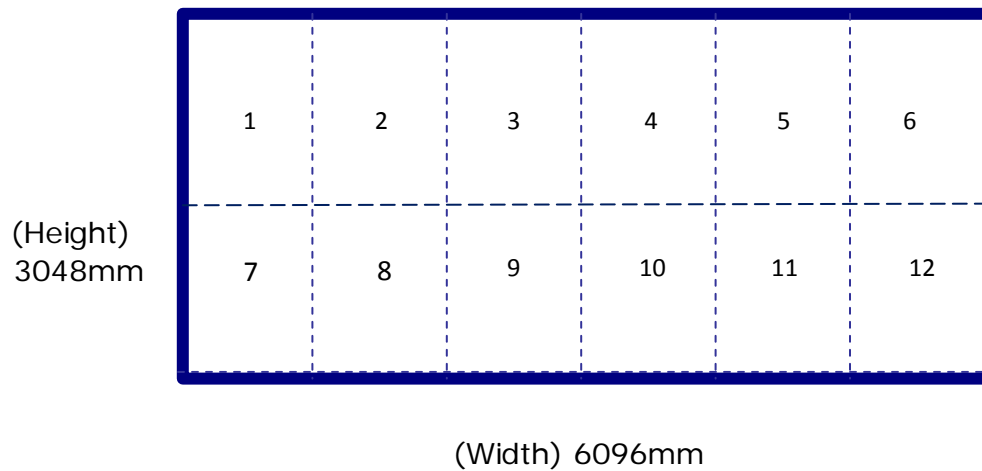
ACCEPTABLE SOFTWARE

Acceptable artworks created with the following Apple Macintosh software packages:
Adobe Illustrator, Adobe Photoshop, Quark Xpress, In-Design and Freehand. PC versions of these packages are acceptable.

ARTWORK REQUIREMENTS

Please convert all RGB files to CMYK. All images must be scanned at hi-resolution, no less than 300dpi. All screen and printer fonts must be supplied, if this is not possible, all text must be created as outlines. For colour linework, all Pantone references must be specified within the digital file. The artwork must be created to the Overall Size shown in the line drawing and include 10mm of 'bleed' all round.

48 Sheet Print Specification



Dimensions

	Height	Width
Size	3048 mm	6096 mm
Safe Copy Area	2848 mm	5896 mm

Please note that due to the expansion of posters during application, we recommend that you adhere to the safe copy area guidelines above.

Overall Size 6096x3048mm

Set up artwork at 1/12th of overall size with any images 300dpi @ 100%

Send artwork as hi-res pdf with all fonts converted to paths.

TRIMMING AND FINISHING

Posters must be finished to the Overall size within the acceptable tolerance. All 12 sections must be printed on individual sheets, measuring 1524mm deep x 1016mm wide with additional UNPRINTED overlaps of 10mm.

- **TOP SHEETS** need a 10mm overlap UNPRINTED on the right hand side only, except for tile 6 that has no overlap.
- **BOTTOM SHEETS** need a 10mm overlap UNPRINTED on the top and right hand side, except for tile 12 that only needs it on the top section.

POSTER COLLATION AND PACKING

Please deliver posters collated in the sequence shown above, folded and wrapped in packages of no more than 10, starting the sequence with sheet 1, sheet 7, sheet 2, sheet 8 etc ending with sheet 12.

POSTER DELIVERY

All packages must be clearly labelled indicating the advertiser, the number of designs, including an image of each design, the quantity of each design and the 'in-charge' date.

Only use recommended print specialists who are experienced in printing large format posters for outdoor media